



Nizamuddin Ismail

// Nizam

Senior Multimedia Designer
Art Director

CONTACT & PORTFOLIO

- +971 55 750 5643
- nizamuddin3d@gmail.com ↗
- nizamuddin.io ↗
- behance.net/nizamudwunderm ↗
- Living in Dubai, UAE

SKILLS & TOOLS

DESIGN

Art Direction UI / UX

Motion Graphics Social Content

MAJOR TOOLS

Photoshop Illustrator

After Effects InDesign

Cinema 4D Figma GWD

DEVELOPMENT

HTML5 / CSS3 Email Dev

workable JavaScript & Python

PLATFORMS

DoubleClick Sizmek

AI TOOLS

Claude Gemini ChatGPT

Veo and many others

LANGUAGES

- English
- Urdu
- Hindi
- Tamil
- Arabic [read & type]

EDUCATION

BSc Visual Communication
DCA · DTE

PROFILE

Hybrid designer with **18+ years** in Dubai's creative industry, currently at **VML / WPP Group**. Working at the rare intersection of creative vision and coding skills — producing HTML5 banner campaigns, CRM emailers, art-directed social content at scale. Added value to clients, projects and 360-degree advertising campaigns. Delivered for global names including **Dubai Tourism, HSBC, BMW** and **Alshaya (AURA)**. Visualiser, coder, and reliable problem-solver under Agile pressure.

18+
YEARS EXP.

100s
WEB BANNER CAMPAIGNS

Multiple
AD AGENCIES

EXPERIENCE

VML · WPP GROUP (EX WUNDERMANTHOMPSON)

2018 — Present

Senior Designer — Digital, Motion & Art Direction

- Led HTML5 animated banner production (100s of campaigns) via DV360/DoubleClick for Dubai Tourism, HSBC & others.
- Designed and developed Alshaya AURA CRM emailers end-to-end: HTML/CSS build, QA.
- Managed monthly social content calendars across multiple brand accounts simultaneously.
- Delivered rapid-turnaround executive decks under tight sprint timelines.

DUBAI MEDIA CITY

2017 — 2018

UI / Motion Designer [Licensed]

- Dubai Media City licensed freelance creative delivering UI and motion projects.

SERVICEPLAN MIDDLE EAST · DUBAI MEDIA CITY

2014 — 2017

UI Designer

- Delivered UI design for web and mobile projects at Europe's largest independent agency network.
- Collaborated on wireframing, prototyping and interactive concepts with UX leads.

THAMPY DIGITAL · DUBAI

2013 — 2014

Digital Creative — UI / UX

- Designed digital assets and interactive UI concepts across a diverse client portfolio.

AXIS INTEGRATED · DUBAI MEDIA CITY

2008 — 2013

Graphic / Digital Designer

- Five years delivering graphic and digital design across print, digital and OOH for a broad client base.

MAGNUM ADVERTISING · DUBAI

2007 — 2008

Graphic Designer

- Built foundational skills in print and brand design within a fast-paced agency environment.

CERTIFICATION

Google DoubleClick Studio Certified

KEY BRANDS

- Dubai Tourism
- HSBC
- L'Oréal
- ADCB
- BMW Group
- Alshaya
- Unilever
- Tefal
- Nestlé NIDO
- Danone Aptamil
- Haleon
- Panadol
- LG
- Dabur
- Nokia
- Heinz
- Yardley
- Otrivin
- Moulinex
- Parodontax